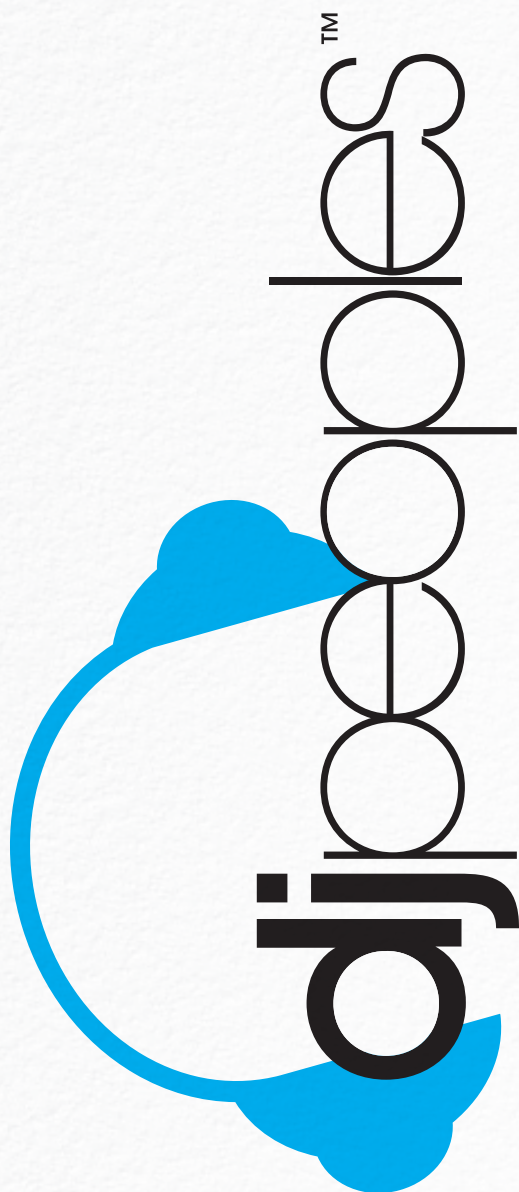




MEDIA KIT 2013



COMPANY PROFILE

DJ Peoples is the nation's premier agency for retail and Corporate Brands. Our team has ingeniously crafted a unique liaison with our customers by merging today's lifestyle and buying patterns with the DJ culture. The end result is an updated approach to branding.

We have packaged and specialized our DJ Services and Products to facilitate a brand's natural entry into the DJ realm and the activation of their events nationwide.

Staffing over 6,000 events per year, DJPeoples boasts the largest network of fashion forward Djs who provide clients a diversified range of looks and music selection to address their demographics with a potent brand message.

THE RIGHT LOOK & THE RIGHT SOUND



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The **DJPeoples** agency staffs diskjockeys for over 6,000 events yearly, serving America's most prominent brands. Our DJS represent the best sourced talent in each geographical area. Djs are trained to create that special atmosphere that lures customers, enhancing the buying experience for the buyer, and growing the sale for the brand by keeping the buyer's senses engaged in a unique shopping adventure.

Whether your brand is producing an event in one store, or over hundreds of locations, DJPeoples has the DJ staff and resources to allow you to replicate campaigns over hundreds of cities simultaneously. We have carefully selected DJ's with the "Right LOOK" and the "Right SOUND" to match your brand's demographics.



OUR DJS HAVE A SPECIAL KNACK

**FOR BRINGING CUSTOMERS IN,
AND KEEPING THEM ENGAGED.**

FEATURING:

- The Largest Network of Djs Tailored to Retail and Corporate Campaigns
- Music Befitting your Brand's Demographics
- Hip, Stylish, Fun, Reliable
- Uniquely Designed Campaigns to Attract Customers and keep them Spending!



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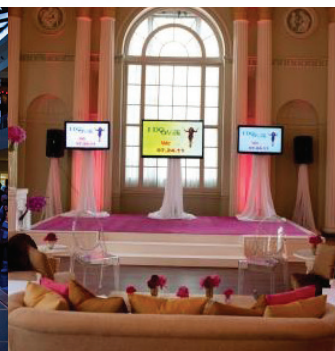
The **DJPeoples** Event Services are value added services developed to support the Lighting, Sound, Staging and Production needs for Retail Brands and Special Events. Our array of event production services allows the ability to create high tech lighting, sound and staging configurations for Runway shows, Fashion Presentations, Concerts, Corporate Presentations and In-store Events.

Brands stand out, shows become impactful and events become memorable by utilizing our innovative process for DJ, lighting and sound.

BRANDS STAND OUT SHOWS BECOME IMPACTFUL AND EVENTS BECOME MEMORABLE.

FEATURING:

- Stage, Lighting & Sound Production Services
- State of the Art Equipment and Technology
- Edge for the Production of DJ-driven Events
- Fashion & Runway Shows
- In-Store Event Production
- Corporate Events



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The **DJPeoples** designs and produces a wide array of customized DJ Booths and Tables that are engineered for specific functionality, styling, and design.

Our product lines range from traditional DJ booths to highly designed works of art. Each DJ Table is created by craftsmen who specialize in both metal, wood and plastic fabrication, allowing customers new and stunning finishing options to make the DJ Booth reflect the exciting DJ experience.



DJ BOOTHS LOOK AS EXCITING AS THE DJ EXPERIENCE

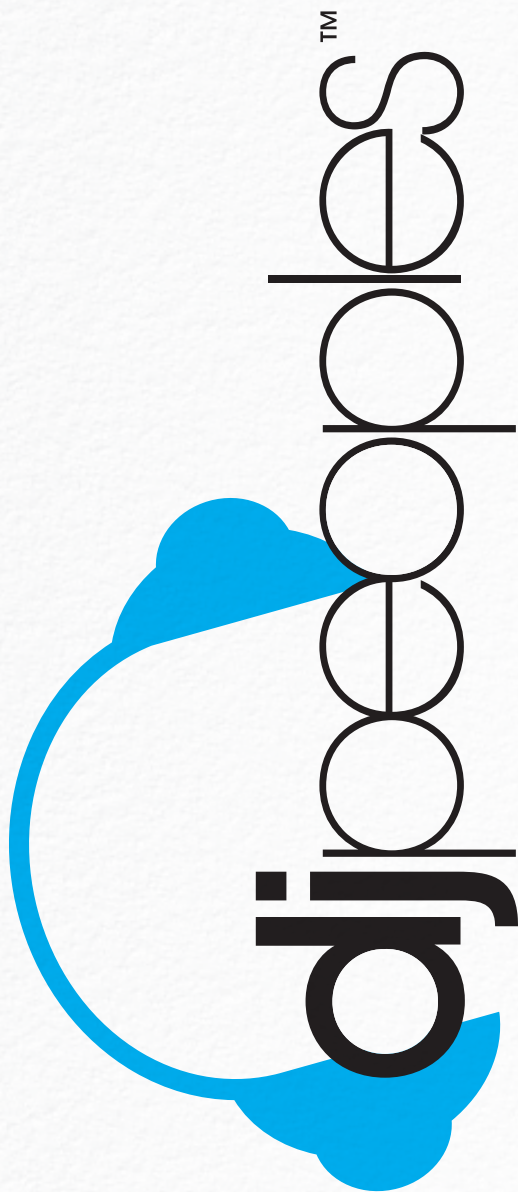
FEATURING:

- Custom DJ Booths and Tables
- Signature Line of Mobile DJ Booths
- DJ Equipment Sales
- Specialty Branding of Laptops, Headphones, DJ Equipment and Road Cases
- DJ Equipment Management and Repair Services for Multi-Store Companies



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FACT SHEET

OVERVIEW

DJPeoples has harnessed the power of the DJ Culture to deliver the most complete line of customized DJ Services, Products and Talent Solutions for Brands. We boast the largest network of Professional DJ Talent available nationwide.

FOUNDED

1999

FOUNDER

Marc Vane

OUR TEAM

DJPeoples is a team of influential Music, Marketing and Event Professionals that's focused on continually developing the best DJ Talent, Products and Services for national brands.

SERVICE LOCATION

Nationwide

CONTACT

Phone 1-888-636-5166

Email Info@DJPeoples.com

www.DJPeoples.com

SOCIAL MEDIA

Twitter: [@thedjpeoples](https://twitter.com/thedjpeoples)

Facebook: www.facebook.com/theDJPEOPLES

HEADQUARTERS

DJPeoples LLC

142 NW 37TH Street

Midtown - Miami, FL 33127

CLIENT'S REVIEW

DJPeoples has been providing Red Bull with the DJs for our events for over five years. There is no agency that can beat their talent and service."

Brandon Todd-Red Bull
Special Event Manager USA

"Being that we do so many sports-driven events, DJPeoples was a natural choice to add the same element with their DJs and Event support. Marc and his team come up with great activations for my events and are able to brand and execute entire events independently".

Ivan Hernandez-Muscle Milk
Director of National Events

"Marc Vane and his team have pulled off some amazing Red Bull events for my crew over the past years. Whether it be DJs for the bar and nightclub show in Vegas or producing a pool side concert in Miami, The DJPeoples team knows how to do it right and with mucho class!"

Dave Urode-Red Bull
National Account Manager

"DJPeoples has helped guess in creating our entire DJ program from the beginning by supplying and running our DJ events and bookings to designing, building and shipping DJ booths to all of our retail locations. There is no company that does what they do. Period."

David Chiovetti-Guess? Corp.
Vice President of Marketing

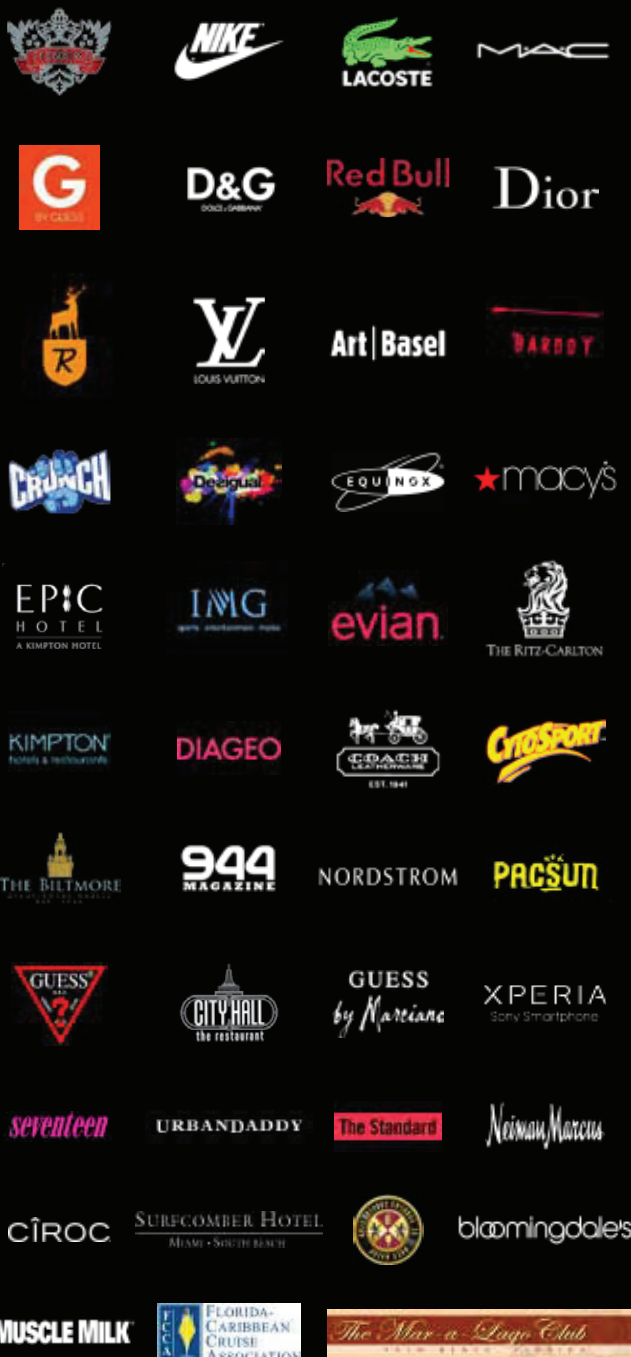


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TRACK RECORD

For nearly a decade, DJPeoples has provided DJ solutions and a fresh perspective to thousands of satisfied customers in retail, corporate and hospitality industries.

SOME OF OUR CLIENTS



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